



Date: August 15, 2023

Sale of Expired Product Exception Letter

To Whom It May Concern:

Rowdy Energy Products are pasteurized. As a result, the expiration indicated on the product packaging is based upon the following:

- 1) **Taste profile of the product** - these are naturally flavored products. Over time, there may be a change in the flavor profile of the product. Storage in colder (but not freezing) temperatures helps to prevent this change in flavor profile over time.
- 2) **Vitamin Claims** – the products may contain vitamins (B3, B6, B12, Vitamin C) that can lower over time and may drop below the levels declared on the packaging. The expiration dates indicated on the packaging were set to ensure the levels were adequate through that date. They may be adequate past the date indicated, but this depends on storage conditions. Storage in cooler temperatures helps to prevent vitamin loss.

Provided the primary packaging (can) is not compromised, there is no food safety risk associated with consuming Rowdy Energy Beverages past the point of expiration.

The above statement does not apply once the primary packaging (can) is opened or damaged.

Storage in freezing conditions (<32°F) or temperatures over 120°F could result in damaged primary packaging and product degradation.

If damaged, discard immediately.

If opened, consume within 24 hours.

If you have any questions, please contact your Rowdy Representative.

Sincerely,

A handwritten signature in black ink, appearing to read 'Caitlin Jamison'.

Caitlin Jamison
Vice President of Research, Development & Quality
Rowdy Energy